

Community Paradigm – why and what is it?

Why?

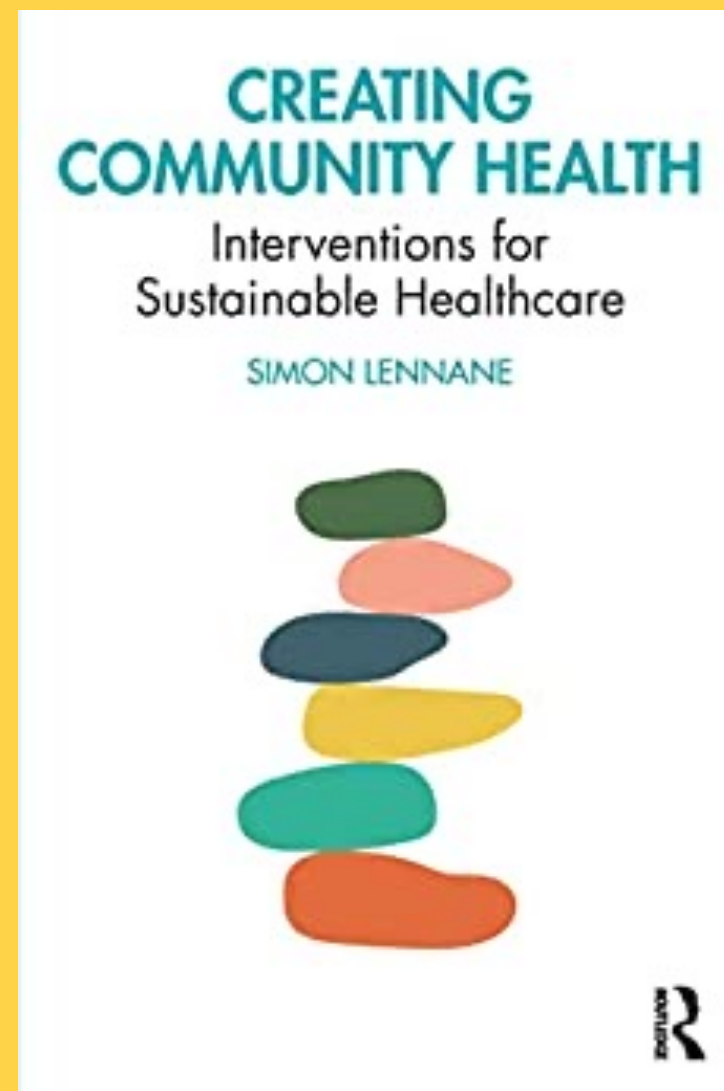
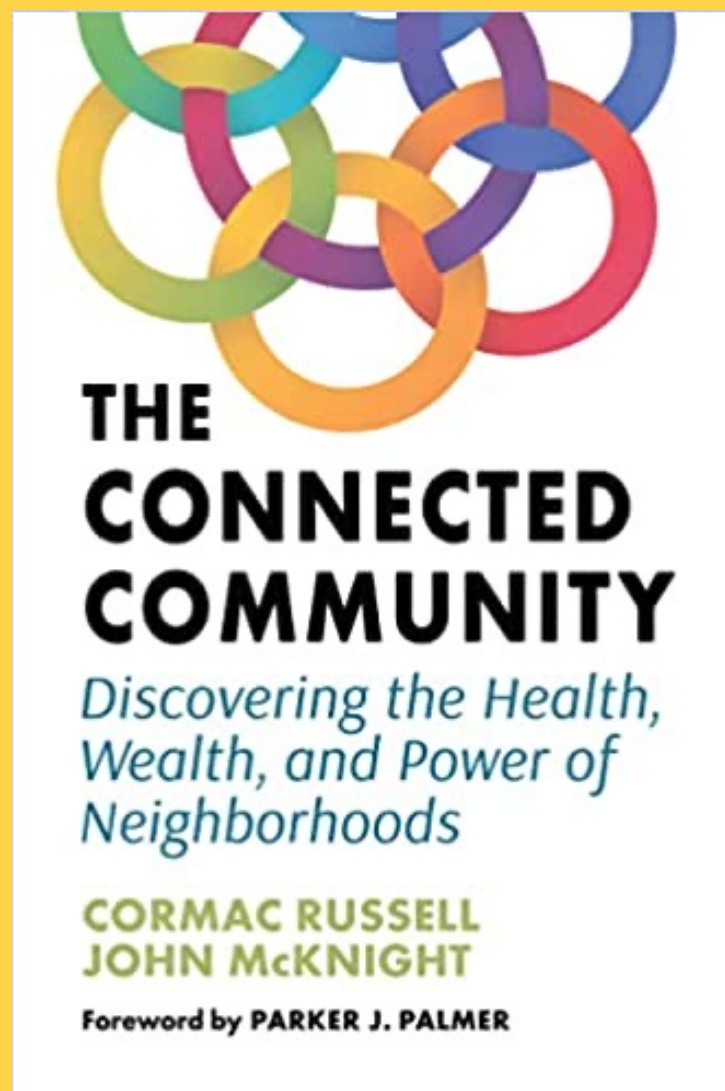
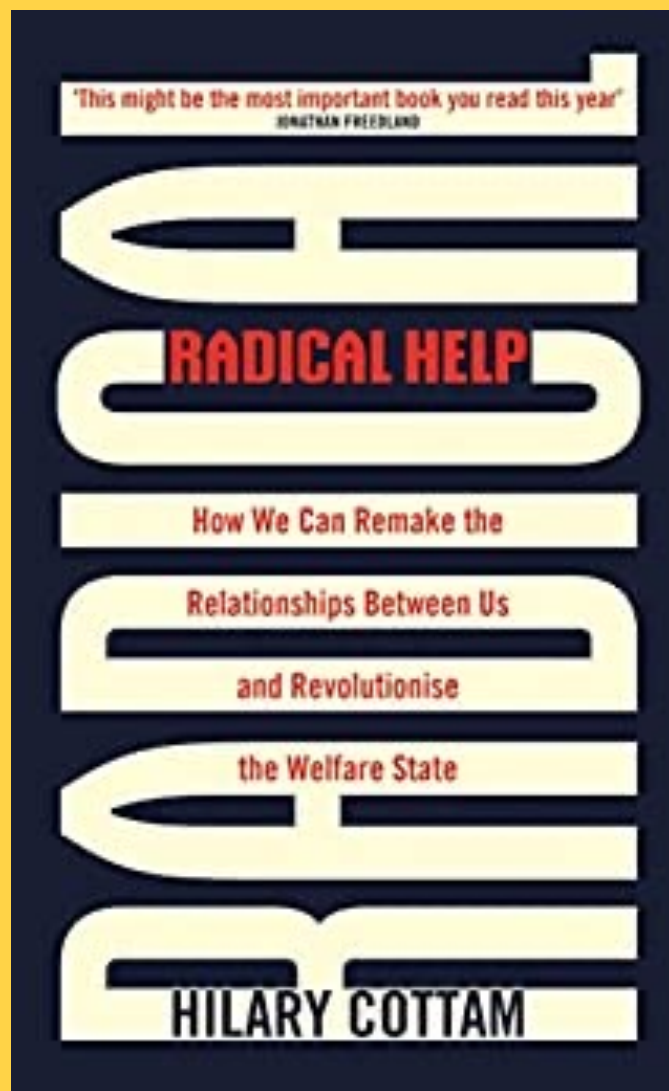
- The public service models of the last 60 years are broken, and a new approach is needed working in partnership with communities. Public sector services will never be able to create a state system big enough to address the demand now, or in the future.
- We must activate communities to work with us. Reduce demand, intervene sooner with community led solutions, and invest in prevention for better wellbeing outcomes.

What does creating Community Power mean?

- [Community Paradigm](#) describes a relationship and partnership between the state and communities.
- This is not a project; it is a complete overturning of the way public servants think and act.
- This is a fundamental change away from doing *TO* people, to building a relationship *WITH* people, to develop community solutions.
- This isn't a quick fix; this is a long-term way of working.
- We need to look at our assets, which are our citizens, and transfer the power, resource and assets to communities.
- We need to treat people with respect and trust communities with the resource.

An example of community power and a paradigm shift:

- [The Wigan Deal](#) made savings and invested £15m over 5 years. This funded over 500 projects in communities, coproduced by communities, and increased healthy life expectancy by 7 years and is continuing today.
- The approach of Wigan Deal required public sector to work on the culture, habits, and customs of the public servants across the system. To retrain all their brains to listen to people, walk in their shoes and avoid a tick box exercise.



Video 1: Professor Donna Hall, Chair of New Local
[Community Paradigm](#)

Video 2:

**The
Parable of
the
'Blobs and Squares'**

Community Paradigm – Coalition to develop the Herefordshire Approach

System leadership to develop the approach:

Herefordshire Council, General Practice, Wye Valley Trust, Health & Care trust, Police
PCC, Fire & Rescue, Business Sector, Education, Integrated Care Board, Diocese, Healthwatch Herefordshire, Hvos, Herefordshire Community Foundation.

**Community Chest Invest to Save!

Joint investment in Herefordshire Community Chest from statutory partners (ICB, WVT, PCNs, H&CT, H Council, Police, Fire & Rescue, Safeguarding Boards) Charitable funders, Businesses.

Fund and application processes administered by Herefordshire Community Foundation.

What do the coalition need to work on?

- Implement prevention model with communities, addressing inequalities
- Develop an outcomes framework together for communities to deliver activity around priorities*
- Develop an agreed proportionate approach to manage the funding to community sector, not formal commissioning
- Develop an approach to measure impact of community paradigm and assure Health & Wellbeing Board of impact delivering elements of 10-year vision
- Make decisions on initiatives/applications reducing duplication and ensure a joined-up approach
- Stimulate creative solutions and innovation in community delivery
- Leadership to grow investment in the community chest**
- Ensure coproduction and engagement with communities are a key principle and are resourced collaboratively to create community power
- Oversee development and delivery of effective infrastructure for the VCSE
- Consider gaps and capacity building/community development

*Develop an outcomes framework to meet the population challenges

Co-produce a simple outcomes framework of priorities which will deliver community activity on priorities for; Health & Wellbeing Strategy, ICS strategy, Safeguarding Boards, Community Safety, Children's Improvement Plan. The Community Chest will aim to fund the VCSE and stimulate solutions and innovation in the community market to improve the lives of the people of Herefordshire.

Link to Health & Wellbeing Board

Utilise wider Community Partnership and other structures to feed in and out, developing the thinking and planning with wider sectors

Coalition leaders to take back into single organisations to change culture & behaviour, embed the approach, consider paradigm shift in organisational long-term planning

Community Paradigm Coalition

Organisation	Nominated Person	Role	Email Address
Herefordshire Council	Hilary Hall	Corporate Director Community Wellbeing	
Wye Valley Trust	Alan Dawson	Chief Strategy & Planning Officer	
West Mercia Police	Greg Tudge	Chief Inspector	
Police & Crime Commissioner	Paul Middleborough		
Fire & Rescue	Emma Roberts	Head of Prevention	
Health & Care Trust	Sue Harris	Director of Strategy & Partnerships	
General Practice	Nisha Sankey	Primary Care Network Director of Strategy and Partnerships	
Integrated Care Board	David Mehaffey	Executive Director of Strategy & Integration	
Herefordshire Community Foundation	Frank Myers & Bridie Sullivan	Chair & Chief Executive	
Faith Sector	Sam Pratley	Chief Executive of Diocese	
Education			
Business	Membership will be agreed through the growth board of business representatives.		

What have we done so far?

March 30 ([detailed summary](#))

An event bringing together leaders across sectors to:

- Understand what a community paradigm shift is,
- What it could mean for Herefordshire,
- Commit to move forward to develop the approach.

Next Step

June 15th Bring the coalition together to start the work in developing this approach.

What can we all do ?

**Start with what is strong and not
what is wrong**



AB/CD